



# A SURE BET!

**Was your last conference a letdown? Or maybe you're wondering how to top last year's success?**

Since 2011, Olof Röhlander has been the most popular speaker in the business world year after year, and is the only one to have been recognized with six different speaking accolades. Now, after more than ten years as a professional inspirer, Olof has never been better.

## SPEECH THEMES:

**RESET** – the art of breaking down and getting back up

The art of enjoying life – and still getting things done.

Succeeding at work. A matter of attitude – or is it?

Things always turn out as planned

## WHO IS OLOF RÖHLANDER?

Olof Röhlander is the northerner who shifted gears from a career in table tennis to being a mental trainer and author. His latest book is entitled *RESET – the art of breaking down and getting back up*.

Sharing a relevant and ever topical message, Olof has spoken to people from all walks of life in a wide array of forums. He has a remarkable ability to reach out even the most discerning audience by always tailoring his content to his clients.

What makes Olof unique is his commitment, will power, and skill at touching the hearts of his audience and meaning every word spoken. His rhetoric, presence and penchant for humor are all world-class, count on lots of laughs. He's a sure bet!



*"It was simply GREAT!  
Very inspiring speech, high level, very professional, and more importantly very supportive and in line with the theme of our event. The presentation contributed to setting the right atmosphere, and positive mind-set for the rest of our program."*

Giorgio Coppolino  
Commercial Director Europe,  
DSM Engineering Plastics

HIGH STAFF TURNOVER **RIGOROUS DEMANDS**  
**INCREASING TEAM SPIRIT** **negative atmosphere**  
**DECREASED MOTIVATION** **greater demand on results**  
 ESTABLISHING VALUES **RESET** GIVING PROMINENCE TO COLLEAGUES  
 Achieving a uniform approach **INCREASED SICKNESS ABSENCE**  
**OLOF IS SOUGHT OUT TO HELP WITH**  
 COUNTERING "US VS. THEM" **inspirational days**  
**INCREASED STRESS** **reorganizations** **CONCERNS ABOUT THE FUTURE**  
 SKILLS DEVELOPMENT **providing a boost ahead of upcoming challenges**  
**loss of motivation following setbacks** **NEGATIVE GOSSIP WITHIN THE GROUP**  
 adjusting to new circumstances **business with pleasure**

**WORK/LIFE BALANCE** sustainable leadership **RESET**  
**CONTINUOUS IMPROVEMENT** **MAKING A DIFFERENCE** ATTITUDE TOWARD WORK  
 leadership during change **Advancing in the role as a leader** **ENGAGEMENT**  
**PERSONAL RESPONSIBILITY DURING CHANGE** **PRIDE IN OUR ACHIEVEMENTS** growing with your duties  
**OLOF DISCUSSES** **PEP TALKS**  
 goals and future projects  
**PERSONAL RESPONSIBILITY** **COOPERATION** **inspirational leadership**  
**SALES AND SERVICE** **DRIVING FORCES** **STRESS MANAGEMENT**  
 interaction **VALUES** **Working together** **DIFFERENCES AS STRENGTHS** team spirit  
 doing the right thing **WINNING ATTITUDE** **JOB SATISFACTION**  
**MEETING RIGOROUS DEMANDS** **WELLBEING AND WELLNESS** improvement practices  
**business with pleasure** **COURAGE TO FACE CHANGE**

**insight** **A GOOD GUT FEELING** **INSPIRATION**  
**NEW PERSPECTIVES** **A RESOLUTE ATTITUDE** **TOOLS**  
**OLOF'S SPEECHES PROVIDE**  
**A PICK-ME-UP** **lots of laughs** **A "LET'S DO THIS!" FEELING**  
**AN ENERGY BOOST** **MOTIVATION**